

JENNIFER RUBI ALONZO BARRON | Communication Design

Jennifer Rubi Alonso Barron was born in Monterrey, Nuevo León, Mexico, and moved with her family to San Antonio 15 years ago. Having spent her most formative years in the United States, she carries with her a deep appreciation for both cultures that have shaped her identity.

In high school, Jennifer explored a potential path in the medical field, taking courses in anatomy, phlebotomy, and general medicine. However, while preparing for college, she realized her true passion lay in creativity and self-expression. She took a leap and enrolled in her first graphic design classes — and everything clicked. From that point on, she felt increasingly drawn to the world of visual art.

As she immersed herself in design, Jennifer discovered not only the technical side of creativity, but also the power of art to tell stories, inspire change, and connect people. Learning about art history and music helped her see how creativity shapes culture and influences hearts and minds.

One of Jennifer's greatest goals is to use her voice and talent to help build a more inclusive and equal world. She strongly believes that art can be a powerful force for social change, and she is determined to use her skills to make a positive impact — for her family, for those she loves, and for her community.

"Yes, we become stronger when men and women, young and old, gay and straight, native-born and immigrant fight together to create the kind of country we all know we can become."

— Bernie Sanders

